

## DIGITAL TOOLS FOR PROTOTYPING TESTING

As mentioned in the section Design – Testing to get feedback from your customers on your developed prototypes is very important. To do this task easy and efficient online tools are extremely helpful. With these tools you can design different kinds of prototypes and get a lot of feedback in a short time. In addition, the different customer groups can be segmented purposefully. For example, it is possible to create a feedback-community with selected external customers, experts and your internal developers.

To visualize your ideas you have several options such as drafts, storyboards, videos, apps, scenes, websites or mockups. You can choose out of a wide range of different online tools.

*This is a selection of possible digital tools for prototyping testing. There are many more available on the web thus feel free to share your experiences in the [LinkedIn Community](#).*



To find an **online tool** which fits best to your needs ask yourself the following questions:

- a. Do you have the option to upload different kinds of prototypes?
- b. Do you have the option to design a scenario?
- c. Do you have the option to ask open and closed questions?
- d. Do you have the possibility to invite external people to create a testing community?

### + ONLINE USER TESTING TOOLS

[www.looping.com](http://www.looping.com)

[www.usabilityhub.com](http://www.usabilityhub.com)

[www.marvelapp.com](http://www.marvelapp.com)

### + DESIGN COLLABORATION TOOLS:

<https://mural.co/>

<https://realtimeboard.com/>

### + MOCK-UP AND DESIGN PROTOTYPES TOOLS

<https://www.figma.com>

<https://www.omnigroup.com/omnigraffle>

<https://www.invisionapp.com/>

<https://popapp.in/> (App Design)

<https://balsamiq.com>

<https://www.justinmind.com/?startupstash>

<https://www.lucidchart.com> (diagram process design)

