

DE GTK – MAG Praktikum kft.



The incubation space were implemented in Hungary, in Debrecen, the largest city of the North-Eastern region. The incubation space in Debrecen was implemented in a 3 rd floor room of the MAG-building of the Faculty of Economics and Business of the University of Debrecen. The building is modern; it is situated within the campus on Böszörményi str.

The University of Debrecen is able to influence the regional economy through knowledge transfer, which is the process of knowledge and technology transition from the public research institutes to the private sector. In the case of the University of Debrecen adaptation to the regional potentials is the result of a conscious effort which started many years ago. The university has a leading role in research and development, and the existing partnerships with the private sector give a firm basis for building new, innovative cooperations.

The educational and research institutes of the region provide well trained workforce for the economy, thus human resource is available for the businesses settling in the region. The cooperations initiated by the University of Debrecen, stimulate further knowledge transfer among students, researchers of the university and the local enterprises.

Debrecen is the innovative center of the region, as innovative economic processes and their utilization take place to a great extent. As a result of the technology transfer several spin-off and start-up firms are established, introducing new products and services to the markets. Numerous companies work in cooperation with the University of Debrecen.

MAG Praktikum Ltd. has comprehensive partnerships mainly in Northern Great Plain Region. Among the MAG Praktikum's more than 1500 partner organization, there are companies from all areas, so the company is able to influence the regional economy through knowledge transfer, which is the process of knowledge and technology transition from the public research institutes to the private sector. It gives a firm basis for building new, innovative cooperation.

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In its capacity as a role model of DIGITRANS regional incubators DE GTK and MAG Praktikum are highly involved in implementing the DIGITRANS innovation method through workshops which enable SMEs to innovate their traditional business models.

The ITD Incubation space is adequately arranged and equipped in a way to meet the requirements of all teaching, incubation and research DIGITRANS activities for SMEs.

The DIGITRANS incubation space is situated on the 3rd floor of the MAG-building; it is accessible by elevator. The incubation space is a 65 m² room which is comfortably utilizable mainly for smaller groups (6-8 people max). The room is open during the trainings and consultations scheduled in advance, in other hours it is not free to visit.

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